



## Register for 2020 – 6 Spots Available!

Thank you for your interest in performing in Belly Dance Off and congratulations on your commitment to elevating the art of belly dance and your own professional development. Applications open January 20th, 2020. In addition to basic details, this application involves providing your bio, vision of growth, performance experience, and publicity goals. Only complete applications are in line for processing – first-come, first-enrolled, until all spots are filled. An application is considered complete when these steps are fulfilled: 1) the application is submitted with all responses according to requirements, 2) photos are submitted as specified, and 3) registration fee is sent. Spots are confirmed via email within 24 hours of receiving a complete application, until all spots are filled.

Apply through the online form, or email application responses to [planetsuzanna@gmail.com](mailto:planetsuzanna@gmail.com) and submit photos and registration fee online as directed below. Or, you may print and mail this application with your registration fee. Email [planetsuzanna@gmail.com](mailto:planetsuzanna@gmail.com) for mailing address.

### APPLICANT INFO

Performer Name:

---

Legal Name:

Your real name, first and last.

---

Email Address:

---

Phone Number:

The number where you can be reached on the day of the event.

---

Mailing Address:

Enter your mailing address to receive flyers.

---



**Do you want a professional video of your performance?**

A major benefit of participation and the Open Round is complimentary with your registration! See the performer FAQ for options.

Yes / No

**Bio:**

Enter your bio below, up to 500 characters, preferably in 3rd person, to be read onstage after your performance is finished and posted online in our promotions about you. Be sure to stay under 500 characters. Exceeding this will disqualify your application.

---

**Performance Experience:**

Participation requires a minimum of at least 30 public performances as a soloist, paid or unpaid. List below the events or venues you've performed, their cities, and date(s). If you've performed multiple times in the same venue/event, list the date of first performance (month/year) and total number of times performed. For example:

1. Happy Hafla / Calgary / 3 performances since July 2014
2. Arabian Nights / Los Angeles / 1 performance / February 2016
3. Great Greek Restaurant / Seattle / 6 performances since September 2015
4. etc...

Your list must show at least 30 performances. Consider this a useful exercise to build or update your artist resume.

---

---

---

---

---

---

---

---

---

---

**Vision of Growth:**

What are your specific professional development goals within the next 12 months? List at least two areas.

---

---



### Publicity Goals:

Discovering and cultivating a fan base is part of every artist's career. And Belly Dance Off is the perfect opportunity for your friends and family to experience your performance and the belly dance art form in a high quality environment. How will you go about getting your fans to attend? Plenty of advance notice and reminders are usually required. Gaining early commitment through ticket purchases is also usually necessary to avoid the shifting tides of so many friends who prefer not to plan ahead, or the possibility of them being unable to get tickets in the case of a sold-out event.

In the spaces below, enter your methods for outreach, when they will begin, and their frequency. For example:

- 1) Emails, texts, or messages to family, friends, and fans at least once/week, starting on February 18, 2020.
- 2) Social media mentions with tags at least once per week, starting January 31st.
- 3) Attend at least two belly dance events per month starting in January, and pass out at least five hand flyers per occasion.
- 4) Send at least eight media releases by February 29th (Suzanna can provide contacts and content).
- 5) Hang at least five 11x17 posters before March 31st in high visibility locations.

### Notes:

- 1) The ticket link (when available) must be included in all outreach.
- 2) If posting on Facebook, the BELLY DANCE OFF page must be tagged; if posting on Instagram @planetsuzanna must be tagged.
- 3) If you're participating from out-of-state, we acknowledge that your methods will be tailored accordingly.

List at least three methods. These are your publicity goals. It's very normal to fall short of these goals but it's great to have a tangible reference so you can evaluate and refine your approach. Falling extremely short of this however (i.e. almost nothing mentioned at all until the week of the show) means an unlikely chance of participating in future years. Sorry this needs to be stated.

---

---

---

In addition to all of these methods, Suzanna & Friends will promote on your behalf!

### Are you age 18 or over?

If no, request a Parent Permission Form to complete your application.

Yes / No

### Photos:

We need photos to promote you! Attach at least 2 professional high resolution (minimum 2MB) photos, each with different settings or costumes. At least one must have a solid background. Photographers are credited when possible. Upload your photos to > <https://drive.google.com/drive/folders/12UujC8ZzV1UVQ4Uhf4IX5f9sQC97k6ii?usp=sharing>. Note any photo credits below.



---

### Registration Fee:

Your registration is not complete and will not be processed without the accompanying registration fee of \$125, submitted via PayPal or check. Only complete registrations are in line for processing – first-come, first-enrolled, until all spots are filled. Registration fees are non-refundable. Your spot is confirmed via email from Suzanna & Friends ([planetsuzanna@gmail.com](mailto:planetsuzanna@gmail.com)) within 24 hours of receiving a complete application, until all spots are filled.

PayPal > Send to: [paypal.me/planetsuzanna/125](https://paypal.me/planetsuzanna/125)

Check > Send to: Suzanna & Friends, 22503 68th Place W., Mountlake Terrace, WA 98043. Your application is not complete and will not be processed until this is received.

### Stay Connected:

Please consider joining the Suzanna & Friends email list, which includes key info on events (including Belly Dance Off) and classes. Currently, this is sent every 4-12 weeks, so we definitely won't fill your inbox. Contact information will not be shared and we maintain very strict email communication standards. If your preferences change, simply update or unsubscribe.

Yes / No

### Application Checkoff:

\_\_\_ All fields above are complete, as directed.

\_\_\_ Photos are uploaded to the link above.

\_\_\_ Registration fee is sent.

\_\_\_ Sign and date below, and send online and/or via mail to the address(es) noted at the top.

### Signature:

By signing, you agree to the terms of participation in Belly Dance Off as described at [www.bellydanceoff.com/performer-faq](http://www.bellydanceoff.com/performer-faq) and hereby release Suzanna & Friends / Planet Suzanna and all related parties from claims for loss, damage, or injury while participating in any activity associated with Belly Dance Off. In addition, this signature is your consent to Planet Suzanna and all assignees to use images, photos, or video in which you may appear for promotional purposes.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_